



广州永新包装有限公司

Guangzhou Novel Packaging Co., Ltd.

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永恒创新 追求卓越
Perpetually Innovative Pursue Excellence

中国软包装的行业先锋

Pioneer of China Flexible Packaging Industry



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永新印象

IMPRESSION ON NOVEL



企业简介

NOVEL ENTERPRISE PROFILE



广州永新包装有限公司（以下简称"公司"）成立于2004年12月，是上市公司黄山永新股份有限公司（证券代码002014）和力基（香港）国际有限公司、中实投资有限责任公司共同投资组建的中外合资企业，注册资本6000万元人民币。公司位于广东从化经济开发区高湖路8号，占地近百亩。

公司为中方控股的高新技术企业。主营业务为从事塑料软包装新技术、新产品（高阻隔、多功能膜及原料），新型药品包装材料，真空镀膜新技术及新产品，农膜新技术及新产品（光解膜、多功能膜），无机非金属材料及制品（高性能复合材料）、工程塑料及塑料合金产品的生产和销售，为食品、乳制品、医药、日化、电子、农药、建材等行业提供包装材料和技术服务。

公司一直坚持以人为本，追求卓越品质，以"永恒创新，追求卓越"为企业精神，公司建有全封闭厂房及GMP标准洁净车间，拥有日本、西班牙及国内先进的软包装生产设备，年生产能力15000吨，致力于把公司建成国际先进水平的绿色环保软包装生产基地。在大力开发企业发展空间的同时，公司还积极地履行企业公民的社会义务，积极探索环境保护问题的解决方案。着力研发绿色环保包装产品，并在产品研发、生产过程中，采用无污染原材料以避免污染环境。同时，大力宣传和身体力行包装产品的可回收利用，为减少包装废弃物对环境的影响做出积极贡献。通过依托母公司以及自身的积累，公司将发展为华南地区最具竞争力和最具规模的包装新材料高科技企业。



陕西永新占地25000平方米



河北永新占地34662平方米



永新股份黄山总部占地11730平方米



永新股份（黄山分公司）占地139860平方米



新力油墨占地48670平方米

Guangzhou Novel Packaging Co., Ltd. is a Sino-foreign equity joint venture which set up in December, 2004. It's under the joint investment of Huangshan Novel Co" Ltd (stock code 002014), Liji (Hong Kong) International Co., Ltd., and Zhongshi Investment Co., Ltd., with a registered capital of RMB 60 million Yuan. Guangzhou Novel is located at No.8 Gaohu Road, Conghua Economic Development Zone, Guangzhou, covering an area of nearly a hundred acres.

Guangzhou Novel is a high-tech company controlled by the Chinese party, mainly engaged in the production & research of plastic flexible packaging. The new products included high-barrier film, multifunction films, drug packaging film, vacuum coating film, agricultural film & high-performance composite materials etc. The packaging mainly used in foodstuff, dairy care, pharmaceutical and the other field.

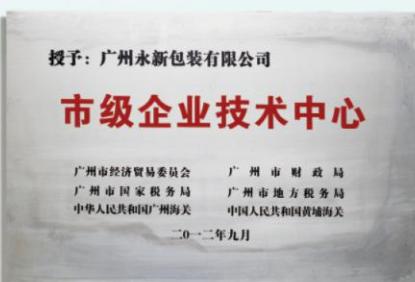
Guangzhou Novel has always insisting on people-oriented and pursuing excellent quality. It regards the "eternal innovation and in pursuit of excellence" as the company spirit. The company has the fully enclosed workshops with the GMP standards. Imported production devices from Japan, Spanish and Taiwan, it guarantees annual output over 15000tons.

Guangzhou Novel focus on research and development of green environmental protection packaging materials, which is 100% recycled material. In the process of product development and production, pollution-free raw materials are used to avoid environmental pollution. At the same time, the recyclability of packaging products should be promoted and put into practice to make a positive contribution to reducing the impact of packaging waste on the environment. By relying on the parent company and its own accumulation, Guangzhou Novel will develop into the most competitive and the most large-scale packaging new materials & high-tech enterprises in South China.

NOVEL'S HONORS



- 国家级研发平台
- 国家印刷示范企业
- 中国包装龙头企业
- 中国中小板上市公司五十强
- 全国五一劳动奖状
- 创新型企业
- 中国驰名商标
- 中国包装优秀品牌
- National R&D Platform
- National Printing Demonstration Company
- Chinese Packaging Leading Company
- Top 50 of Small and Medium-Sized Enterprises Board
- National Labor Day Award
- Innovative Company
- Chinese Famous Brand
- Chinese Packaging Excellent Brand



NOVEL AWARDS

- 高新技术企业
- 广东省软包装材料工程技术研究中心
- 广州市市级企业技术中心
- 广州市科技小巨人企业
- 广药集团战略合作伙伴
- 纳税突出贡献奖
- 药学会优秀会员单位
- High-tech Company
- Guangdong Flexible Packaging Materials Engineering Technology Research Center
- Municipal Company Technical Center
- Technological Giant Company
- PEPSICO Qualified Supplier
- Honest Tax Payer

技术创新

NOVEL INNOVATION OF TECHNOLOGY



国家级研发平台

依托永新股份国家级企业技术中心，着力开展技术研发工作，不断开拓新技术、新领域。

National R&D Platform

Relying on NOVEL National Technical Center, we focus on the technical R&D and constantly expand new technologies and new fields.

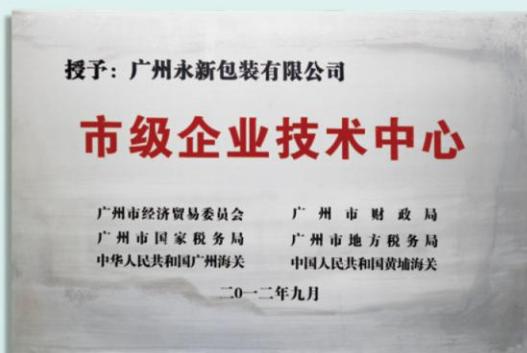


广东省级研发平台

利用广东省软包装材料工程技术研究中心，整合各级技术创新资源。促进科技成果转化生产力，是公司技术创新体系的核心。

Guangdong Provincial R&D Platform:

On the basis of Guangdong Flexible Packaging Materials Engineering Technology Research Center, we integrate the technological innovation resources at all levels. It's the core of our technological innovation system which promote the transference of technological results into productivity.



广州市级研发平台

拥有市级企业技术中心，将技术作为企业立足点，贯彻“以技术引导市场、以技术支持市场”的技术理念。

Guangzhou Municipal R&D Platform

Possess the municipal company technical center, take the technology as the standpoint, carry out the technical concept of "guiding the market with technology and supporting the market with technology".

拥有专利二十余项
Possessing more than twenty patents



拥有高新技术产品十余个
Possessing more than ten high-tech products



安全环保



SAFETY AND ENVIRONMENTAL PROTECTION

食品安全关系百姓利益，

包装产品是食品安全不可分割的一环，

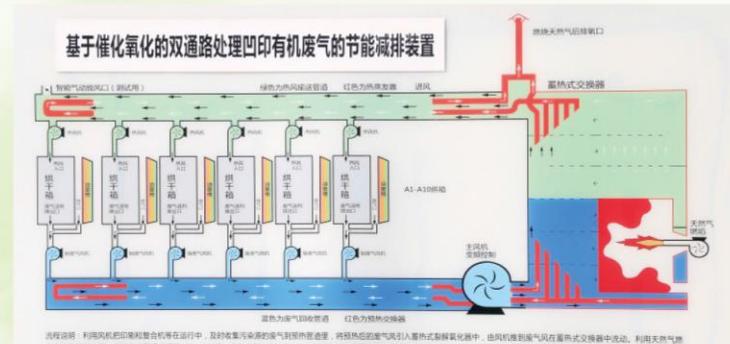
我们为此作出不懈努力。

Food safety concerns the interests of everyone, packaging products is an integral part of food safety, we make unremitting efforts to this end.



一万级的微生物实验室，对产品、人员、设备实时进行微生物监测。

The ten thousand-level microbiological laboratory carries out real-time microbiological monitoring on the products, staffs and equipment.



基于催化氧化的双通路处理凹印有机废气的节能减排装置
The flowchart of energy saving equipment for the gravure printing organic waste gas treatment

积极探索环境保护新方案，引进“基于催化氧化的双通路处理凹印有机废气的节能减排装置”，通过车间的集气罩和管道，有效收集并处理印刷/复合烘干机组的有组织排放的有机废气（VOCs），采用“碱液循环喷淋装置”处理车间无组织排放的有机废气（VOCs）。

We actively explore new environmental protection scheme, and introduce the equipment of the gravure printing organic waste gas treatment. It could collect and treat the VOCs which are produced during the gravure printing and lamination. By using alkaline solvent sprinkling systems, we could treat the organic waste gas in the workshop.



10万级洁净厂房及GMP管理模式为产品提供安全保障
The hundred thousand-level clean plant and the GMP management mode provides the safety guarantee of products



VOCs碱液喷淋处理设施
VOCs alkaline solvent sprinkling systems

NOVEL QUALITY GUARANTEE WORKSHOP



公司建有10万级标准的洁净厂房，符合环保、健康、安全要求。

We have the hundred thousand-level clean plant, which meets the requirement of environmentally friendly, health and safety.

品质保障 / 设备

NOVEL QUALITY GUARANTEE EQUIPMENT

公司坚持不断地建设生产能力，投资引进先进的生产设备和检测仪器，使生产效率、产能、品质持续提升，满足客户大批量、高质量、及时供货的需求。

We continuously update our production by investing advanced equipment and testing machines, which enhances our efficient, capability and quality and satisfy the requirements of large quantity, high- quality and the just-in-time delivery.



Totanl pouch converting machine制袋机



comexl solvent free lamination machine无溶剂复合机



Web control high-speed slitting machine高速分切机



fuji printing machine富士印刷机



fuji lamination machine富士复合机

品质保障 / 体系

QUALITY GUARANTEE SYSTEM

通过ISO9001 / ISO22000 / ISO14001管理体系认证

通过全国工业产品生产许可证(QS),

获得药品包装用材料注册证

获得BRC认证

持续推行TPM全员自主维护和SOP管理, 提升全员综合素养

Accredited to ISO9001 / ISO22000 / ISO14001 standards

Accredited to National QS standards

Obtained drug packaging materials registration

Accredited to BRC standards

Continue to implement TPM full autonomous maintenance and SOP management,

and improve the overall quality of staffs.



品质保障 / 人才

QUALITY GUARANTEE STAFFS

10余年的发展培育了一支职业化产业工人队伍。

The company has cultivated a team of professional industrial experts through more than ten-years development.

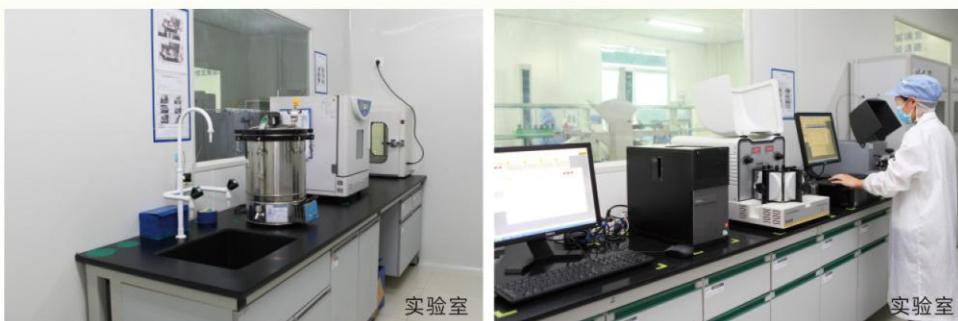


品质保障 / 检测

NOVEL QUALITY GUARANTEE TESTING

关注产前质量设计和流程优化，对产品生产从人员、设备、原料、工艺、环境和产品全过程实施监督与检测；拥有物理常规、卫生性能、微生物和特性指标检验等实验室，配备业内一流的检测设备。

We concern the design of pre-production quality and the optimization of production flow, and carries out supervision and detection of the whole production process, including staffs, equipment, raw materials, process, environment and products. We have the laboratories of physical routine, sanitation property, microbial and special index detection. It is also equipped with the first-class detecting instruments within the industry.



我们的客户

NOVEL OUR CUSTOMERS



国内市场

北京、天津、河北、山西、内蒙古、辽宁、吉林、黑龙江、上海、江苏、浙江、

安徽、福建、江西、山东、河南、湖北、湖南、广东、广西、海南、重庆、

云南、陕西、甘肃、宁夏、新疆

Domestic markets

Beijing, Tianjin, Hebei, Shanxi, Inner Mongolia, Liaoning, Jilin, Heilongjiang, Shanghai, Jiangsu, Zhejiang, Anhui, Fujian, Jiangxi, Shandong, Henan, Hubei, Hunan, Guangdong, Guangxi, Hainan, Chongqing, Yunnan, Shaanxi, Gansu, Ningxia, Xinjiang

国际市场

美国、德国、墨西哥、日本、南非、牙买加.....

International markets

USA, German, Mexico, Japan, South Africa, Jamaica, etc.



我们的产品

塑胶彩印复合软包装材料
Plastic Color-printing and Laminating
Flexible Packaging Materials



Pharmaceutical packaging

Pharmaceutical tablets packaging, granules packaging, and capsules packaging, etc.
We could supply the pharmaceutical packaging of PET/VMPET/PE, PET/AL/PE, PET/VMCPP, BOPP/PE and other material structures.



NOVEL
OUR
PRODUCTS

我们的产品

塑胶彩印复合软包装材料
Plastic Color-printing and Laminating
Flexible Packaging Materials

食品类包装 Food packaging

适用于休闲食品、乳制品、糖果、冷饮（冻）、调味品等行业；
包括封口盖膜、充气式包装、耐蒸煮、耐水煮等类别包装。

Suitable for snack food, dairy products, candy, frozen drinks, spices and other application.
Including lidding film, inflatable packaging, retort packaging and boiling resistance packaging, and other types of packaging.

NOVEL OUR PRODUCTS



我们的产品

膜胶彩印复合软包装材料
Flexible Packaging Materials

化妆品类包装

Cosmetic packaging

面膜袋、眼贴袋、颈贴袋、冷（热）敷贴袋等，具有图案清晰，袋面平滑，防渗漏，不起泡、易撕、轻薄等功能（特点）。

Facial mask packaging, eye patch packaging, neck patch packaging, cold (heat) compress patch packaging, which are with clear and vivid printing and smooth surface. Those are anti leakage, no bubbles, easy to tear, weigh light and thin.

NOVEL OUR PRODUCTS



我们的产品

塑胶彩印复合软包装材料
Plastic Color-printing and Laminating
Flexible Packaging Materials

NOVEL OUR PRODUCTS



系列袋型 Cosmetic packaging

背封袋、三边封袋、三边封夹底袋、三边封立体拉链袋、异形袋、八边封平底袋、加嘴立体袋等。具有图文清晰、色彩层次丰富、袋面平滑、易撕、阻湿、阻氧、耐压、耐高温蒸煮等各项功能。

We supply the back-seal bag, three side seal bag, customized shape bag, flat bottom bag, and spout bag, etc. Those are with clear and vivid printing and smooth surface. Those are easy tear, moisture barrier, oxygen barrier, pressure barrier, retort able.

我们的团队 Our team



团队建设与愿景

NOVEL TEAM BUILDING AND VISION

【团队建设】

积极沟通，彼此信赖，携手并进！

【愿景规划】

专注主业，持续创新，打造绿色环保软包装行业一流企业！

【企业责任】

为客户创造需求 为社会创造和谐

为股东提供回报 为员工提供平台

[Team Building]

Full of communication, trust and endeavor

[Vision]

Focus on packaging business, keeping innovating, and becoming a first-class company of sustainable and environmentally friendly flexible packaging industry!

[Corporate Responsibility]

To create demands for customers, to create harmony for society

To provide returns for shareholders, to provide platform for staffs.